Rep Order#
 6832442
 Ver#
 3
 Status
 Revised
 Traffic Order#
 Printed:
 08/08/2012 10:18 AM

 EC'd
 Yes
 Last Received:
 08/07/2012 6:33 AM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ().CROSSROADS GPS

Product Crossroads GPS

Estimate# 775

Buyer Emily Milhoan

Phone# Fax# Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/775

Flight Dates 09/11/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 15

Salesperson Phone# 215-568-6540 **Salesperson FAX**# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV ORDER
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	SU Sales Re V3 Comme		NBC SUN-FTBL< V3 CNX , Spots/week Changed	:30	\$650.00	09/16-09/16	0	0	0	\$0.00	
	*2	SU Sales Re V3 More	7P-9P mark: v than 2 code	NBC SUN-FTBL< V3 CNX SPOT es changed	:30	\$1,000.00	09/16-09/16	0	0	0	\$0.00	
	*3	TU Sales Re V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	09/11-09/11	1	1	1	\$200.00	
	*4	W Sales Re V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	*5	TH Sales Re V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 10:18 AM 08/07/2012 6:33 AM

Station K Advertiser Product Estimate#	CSNV-TV LAS VEGAS, NV. ().CROSSROADS GPS Crossroads GPS 775		L CENT		ITE 555	Rep Firm Sales Office Salesperson		PHILADELF AMY MCCF		
Buyer Phone# Fax#	Emily Milhoan	Flight Dates Hiatus Weeks		012 - 09/17/2012	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day Time Program		len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*6	SU 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		30	\$200.00	09/16-09/16	1	1	1	\$200.00	
*7	M 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	30	\$200.00	09/17-09/17	1	1	1	\$200.00	
*8	TU 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
*9	W 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	30	\$325.00	09/12-09/12	1	1	1	\$325.00	
*10	TH 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	30	\$325.00	09/13-09/13	1	1	1	\$325.00	
*11	F 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	30	\$325.00	09/14-09/14	1	1	1	\$325.00	
*12	M 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	30	\$325.00	09/17-09/17	1	1	1	\$325.00	
*13	SU 6A-7A AVG. ALL WKS/NW3-5 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	SUNRS WKND :	30	\$325.00	09/16-09/16	1	1	1	\$325.00	
*14	TU 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 10:18 AM 08/07/2012 6:33 AM

Station Advert Produc Estima Buyer	tiser ct ıte#	SNV-TV LAS VEGAS, N ().CROSSROADS Crossroads GPS 775 Emily Milhoan		66 CAN	IAL CEN NDRIA, E 12/	ROADS MEDIA TER PLAZA, SU VA 22314 11/775 /2012 - 09/17/201		Rep Firm Sales Office Salesperson Salesperson	().	PHILADEL AMY MCCI 215-568-6	REARY	
Phone		Limiy Willioun		Hiatus Weeks	05/11/	2012 05/11/201	2	Salesperson		215-568-1		
Fax#	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*15	W 11A-12P Sales Remark: V3 Comment Change	V3 REV RATE		:30	\$325.00	09/12-09/12	1	1	1	\$325.00	
	*16	TH 11A-12P Sales Remark: V3 Comment Changed	RACHAEL RAY V3 REV RATE d, Rate Changed		:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	*17	F 11A-12P Sales Remark: V3 Comment Change	V3 REV RATE		:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
	*18	M 11A-12P Sales Remark: V3 Comment Changed	V3 REV RATE		:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	*19	SU 8P-10P Sales Remark: V3 Comment Changed	VARIOUS V3 CNX SPOT d, Spots/week Changed		:30	\$1,150.00	09/16-09/16	0	0	0	\$0.00	
	*20	SA 7P-730P Sales Remark: V3 More than 2 coo	V3 REV RATE		:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	*21	TU 2P-3P Sales Remark: V3 Comment Change	DOCTORS V3 REV RATE d, Rate Changed		:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
	*22	W 2P-3P Sales Remark: V3 Comment Changed	DOCTORS V3 REV RATE d, Rate Changed		:30	\$325.00	09/12-09/12	1	1	1	\$325.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 10:18 AM 08/07/2012 6:33 AM

Advertiser Product Estimate#	(Crossr 775	V LAS VEGAS) .CROSSROAI oads GPS		66 CAN ALEXA Agency C/P1/P2/F	IAL CEN NDRIA, E 12/	ROADS MEDIA VTER PLAZA, S , VA 22314 /11/775	UITE 555	Rep Firm Sales Office Salesperson	()	PHILADEL AMY MCC	REARY	
Buyer Phone# Fax#	Emily	Milhoan		Flight Dates Hiatus Weeks	09/11	/2012 - 09/17/20	012	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln			Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*23	3 TH	2P-3P	DOCTORS V3 REV RATE		:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
			ged, Rate Changed									
* 24	Sal	2P-3P es Remark: Comment Chang	DOCTORS V3 REV RATE ged, Rate Changed		:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
*2!	Sal	2P-3P es Remark: Comment Chang	DOCTORS V3 REV RATE ged, Rate Changed		:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
26	TU	1235A 135A	- J FALLON-NBC<		:30	\$225.00	09/11-09/11	1	1	1	\$225.00	
27	W	1235A 135A	- J FALLON-NBC<		:30	\$225.00	09/12-09/12	1	1	1	\$225.00	
28	TH	1235A [.] 135A	- J FALLON-NBC<		:30	\$225.00	09/13-09/13	1	1	1	\$225.00	
29	F	1235A- 135A	- J FALLON-NBC<		:30	\$225.00	09/14-09/14	1	1	1	\$225.00	
30	М	1235A [.] 135A	- J FALLON-NBC<		:30	\$225.00	09/17-09/17	1	1	1	\$225.00	
*31	Sal	10A-11 es Remark:	LA TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
*32	2 W Sal	10A-1: es Remark:	LA TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	09/12-09/12	1	1	1	\$325.00	

Rep Order# 6832442 **Ver**# 3 **Status** Revised **Traffic Order**# **EC'd** Yes

Printed: 0
Last Received: 0

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Showing Buylines: All Lines

Station K Advertiser Product Estimate#	CSNV-TV LAS ().CRO Crossroads GF 775	SSROADS (66 CAN	AL CEN NDRIA,	ROADS MEDIA ITER PLAZA, S VA 22314 I11/775		Rep Firm Sales Office Salesperson		PHILADEL AMY MCC		
Buyer Phone# Fax#	Emily Milhoan	1		Flight Dates Hiatus Weeks		/2012 - 09/17/20	012	Salesperson Salesperson		215-568- 215-568-		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*33		 10A-11A ark:	TODAY SHW3-NBC V3 REV RATE		:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
			, Rate Changed									
*34	Sales Rem	ark:	TODAY SHW3-NBC V3 REV RATE , Rate Changed		:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
*35	Sales Rem		TODAY SHW3-NBC V3 REV RATE , Rate Changed		:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
36	TU	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/11-09/11	1	1	1	\$350.00	
37	W	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/12-09/12	1	1	1	\$350.00	
38	TH	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/13-09/13	1	1	1	\$350.00	
39	F	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/14-09/14	1	1	1	\$350.00	
40	М	5A-6A	WAKE W/WAGNRS1		:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
*41	Sales Rem		TODAY SHW2-NBC V3 REV RATE , Rate Changed		:30	\$750.00	09/11-09/11	1	1	1	\$750.00	
*42	Sales Rem	ark:	TODAY SHW2-NBC V3 REV RATE , Rate Changed		:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
*43	Sales Rem		TODAY SHW2-NBC V3 REV RATE , Rate Changed		:30	\$750.00	09/13-09/13	1	1	1	\$750.00	

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 15

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Showing Buylines: All Lines

Station Adver Produ Estima	tiser ct	SNV-TV LAS V ().CROS Crossroads GPS 775	SROADS (66 CA	NAL CEN ANDRIA,	ROADS MEDIA TER PLAZA, SU VA 22314 11/775	ЛІТЕ 555	Rep Firm Sales Office Salesperson		PHILADEL AMY MCC		
Buyer Phone Fax#		Emily Milhoan			Flight Dates Hiatus Weeks		/2012 - 09/17/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT	Ln	_	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*44	 F	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/14-09/14	1	1	1	\$750.00	
	11	Sales Rema		V3 REV RATE		• 30	\$750.00	05/14-05/14	1	1	1	\$750.00	
				, Rate Changed									
	*45	M	9A-10A	TODAY SHW2-NBC		:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
		Sales Rema	ark:	V3 REV RATE									
		V3 Comment	Changed	, Rate Changed									
	*46		630P-7P	WHEEL		:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
		Sales Rema		V3 REV RATE									
		V3 More than 2 codes changed	es changed										
	47	TU	7P-730P	JEOPARDY<		:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	48	W	7P-730P	JEOPARDY<		:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	49	TH	7P-730P	JEOPARDY<		:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	50	F	7P-730P	JEOPARDY<		:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	51	М	7P-730P	JEOPARDY<		:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	*52		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	09/11-09/11	1	1	1	\$750.00	
		Sales Rema		V3 REV RATE									
		V3 Comment	Changed	, Rate Changed									
	*53		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
		Sales Rema	ark:	V3 REV RATE									
		V3 Comment	Changed	, Rate Changed									

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines Traffic Order# 08/08/2012 10:18 AM 08/07/2012 6:33 AM 7 of 15 6832442 Ver# 3 Status Revised

Advertiser Product Estimate# Buyer Phone#	SNV-TV LAS VEGAS, NV. ().CROSSROADS GPS Crossroads GPS 775 Emily Milhoan	66 CAN	AL CEN NDRIA, 12/	ROADS MEDIA VTER PLAZA, S , VA 22314 /11/775 /2012 - 09/17/20	SUITE 555	Rep Firm Sales Office Salesperson Salesperson Salesperson	(). Phone#	PHILADEL AMY MCC 215-568-0 215-568-	REARY 6540	
Fax# LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*54	TH 1135P- TONITE SHW-NBC< 1235A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	-	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
*55	F 1135P- TONITE SHW-NBC< 1235A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	09/14-09/14	1	1	1	\$750.00	
*56	M 1135P- TONITE SHW-NBC< 1235A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
*57	TU 430P-5P NEWS Sales Remark: V3 CNX SPOT V3 More than 2 codes changed		:30	\$700.00	09/11-09/11	0	0	0	\$0.00	
*58	W 430P-5P NEWS Sales Remark: V3 CNX V3 More than 2 codes changed		:30	\$700.00	09/12-09/12	0	0	0	\$0.00	
*59	TH 430P-5P NEWS Sales Remark: V3 CNX V3 More than 2 codes changed		:30	\$700.00	09/13-09/13	0	0	0	\$0.00	
*60	F 430P-5P NEWS Sales Remark: V3 CNX V3 More than 2 codes changed		:30	\$700.00	09/14-09/14	0	0	0	\$0.00	
*61	M 430P-5P NEWS Sales Remark: V3 CNX V3 More than 2 codes changed		:30	\$700.00	09/17-09/17	0	0	0	\$0.00	

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines Traffic Order# 08/08/2012 10:18 AM 08/07/2012 6:33 AM 6832442 Ver# 3 Status Revised 8 of 15

Station KSNV-TV Advertiser () Product Crossros Estimate# 775	CROSSROADS C		66 CAN	IAL CEN' ANDRIA,	COADS MEDIA TER PLAZA, SU VA 22314 11/775	ITE 555	Rep Firm Sales Office Salesperson		PHILADELI AMY MCCI		
Buyer Emily M Phone# Fax#	ilhoan		Flight Dates Hiatus Weeks		2012 - 09/17/2012	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*62 TU Sale	6A-7A	WAKE W/WAGNRS2 73 REV RATE		:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	6A-7A Remark: V omment Changed,	WAKE W/WAGNRS2 73 REV RATE Rate Changed		:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	6A-7A Remark: V	WAKE W/WAGNRS2 73 REV RATE Rate Changed		:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	6A-7A Remark: Vomment Changed,	WAKE W/WAGNRS2 73 REV RATE Rate Changed		:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	6A-7A Remark: V omment Changed,	WAKE W/WAGNRS2 73 REV RATE Rate Changed		:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	7A-9A Remark: V	TODAY SHW 73 REV RATE Rate Changed		:30	\$1,500.00	09/11-09/11	1	1	1	\$1,500.00	
	7A-9A Remark: V	TODAY SHW 73 REV RATE Rate Changed		:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
	7A-9A Remark: V	TODAY SHW 73 REV RATE Rate Changed		:30	\$1,500.00	09/13-09/13	1	1	1	\$1,500.00	
	7A-9A Remark: V omment Changed,	TODAY SHW 73 REV RATE Rate Changed		:30	\$1,500.00	09/14-09/14	1	1	1	\$1,500.00	

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Statio Adver Produ Estim	rtiser (ict (ate# 7	Crossroads GI 775	SSROADS (PS		66 CA	NAL CEN' ANDRIA,	ROADS MEDIA TER PLAZA, SU VA 22314 11/775	JITE 555	Rep Firm Sales Office Salesperson		PHILADEL AMY MCC		
Buyer Phone Fax#		Emily Milhoa	n		Flight Dates Hiatus Weeks	09/11/	/2012 - 09/17/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*71	М	7A-9A	TODAY SHW		:30	\$1,500.00	09/17-09/17	1	1	1	\$1,500.00	
		Sales Rem		V3 REV RATE l, Rate Changed									
		75 00	oriangea	i, nace changea									
	*72	TU	4P-5P	FIRST NWS 3-4<		:30	\$700.00	09/11-09/11	2	1	2	\$1,400.00	
		Sales Rem		V3 REV TP, ADDED SPOT									
		V3 More t	han 2 cod	les changed									
	*73	W	4P-5P	FIRST NWS 3-4<		:30	\$700.00	09/12-09/12	2	1	2	\$1,400.00	
		Sales Rem	ark:	V3 REV TP, ADDED SPOT									
		V3 More t	han 2 cod	les changed									
	*74	TH	4P-5P	FIRST NWS 3-4<		:30	\$700.00	09/13-09/13	2	1	2	\$1,400.00	
	/ 4	Sales Rem		V3 REV TP, ADDED SPOT		• 30	\$700.00	09/13-09/13	2	1	2	\$1,400.00	
		V3 More t	han 2 cod	les changed									
	*75	F Sales Rem	4P-5P	FIRST NWS 3-4< V3 REV TP, ADDED SPOT		:30	\$700.00	09/14-09/14	2	1	2	\$1,400.00	
				les changed									
	*76	M	4P-5P	FIRST NWS 3-4<		:30	\$700.00	09/17-09/17	2	1	2	\$1,400.00	
		Sales Rem		V3 REV TP, ADDED SPOT les changed									
		vs More c	liali 2 Cou	les changed									
	77	TU	5P-630P	VARIOUS		:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	78	W	5P-630P	VARIOUS		:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	79	TH	5P-630P	VARIOUS		:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	80	F	5P-630P	VARIOUS		:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	81	M	5P-630P	VARIOUS		:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	

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Station Adver Produ Estima	tiser ct	SNV-TV LAS ().CRO Crossroads GF 775	SSROADS G		66 CA	NAL CENT ANDRIA,	OADS MEDIA FER PLAZA, SU VA 22314 1/775	ITE 555	Rep Firm Sales Office Salesperson		PHILADELF AMY MCCR		
Buyer Phone Fax#		Emily Milhoa	n		Flight Dates Hiatus Weeks	09/11/2	2012 - 09/17/2012	2	Salesperson Salesperson		215-568-69 215-568-19		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	82	TU	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	09/11-09/11	1	1	1	\$425.00	
	83	W	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
	84	TH	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	09/13-09/13	1	1	1	\$425.00	
	85	F	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
	86	М	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	09/17-09/17	1	1	1	\$425.00	
	87	SA	6A-7A	AVG. ALL WKS		:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
	88	TU	3P-4P	DR. PHIL<		:30	\$450.00	09/11-09/11	1	1	1	\$450.00	
	89	W	3P-4P	DR. PHIL<		:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
	90	TH	3P-4P	DR. PHIL<		:30	\$450.00	09/13-09/13	1	1	1	\$450.00	
	91	F	3P-4P	DR. PHIL<		:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	92	М	3P-4P	DR. PHIL<		:30	\$450.00	09/17-09/17	1	1	1	\$450.00	
	93	SU	7A-8A	SUN TODAY-NBC		:30	\$625.00	09/16-09/16	1	1	1	\$625.00	
	94	SA	7A-9A	AVG. ALL WKS		:30	\$625.00	09/15-09/15	1	1	1	\$625.00	
	*95	W Sales Rem V3 Commen		AVG. ALL WKS 3 CNX Spots/week Changed		:30	\$1,500.00	09/12-09/12	0	0	0	\$0.00	

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Advertiser Product Estimate# Buyer	vertiser ().CROSSROADS GPS oduct Crossroads GPS imate# 775 yer Emily Milhoan one#			66 CA ALEX Agency C/P1/P2 Flight Dates	NAL CEN ANDRIA E 12	ROADS MEDIA VTER PLAZA, SU VA 22314 /11/775 /2012 - 09/17/201		Rep Firm Sales Office Salesperson Salesperson	(). Phone#	PHILADEL AMY MCC 215-568-6	REARY 6540	
Phone#				Hiatus Weeks				Salesperson	FAX#	215-568-	1845	
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*96	SA Sales Rer	 8P-9P mark: 1	AVG. ALL WKS		:30	\$550.00	09/15-09/15	0	0	0	\$0.00	
			, Spots/week Changed									
*97	SA	8P-9P	AVG. ALL WKS		:30	\$550.00	09/15-09/15	0	0	0	\$0.00	
	Sales Rer		V3 CNX									
	V3 Commer	nt Changed	, Spots/week Changed									
98	SA	9A-930A	AVG. ALL WKS		:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
*99	SA Sales Rer	11A-12P	AVG. ALL WKS		:30	\$175.00	09/15-09/15	0	0	0	\$0.00	
			, Spots/week Changed									
100	SA	11P-1135	P WKD2 NWS-AT 11<		:30	\$1,100.00	09/15-09/15	1	1	1	\$1,100.00	
101	SU	930A-10A	AVG. ALL WKS		:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
102	SA	5P-630P	AVG. ALL WKS		:30	\$650.00	09/15-09/15	1	1	1	\$650.00	
							00/40 00/40				+0.00	
*103	B TH Sales Rer	10P-11P mark:	PRIME SUSP-NBC V3 CNX SPOT		:30	\$1,400.00	09/13-09/13	0	0	0	\$0.00	
			, Spots/week Changed									
*104	1 TU	10P-11P	PARENTHOOD-NBC		:30	\$750.00	09/11-09/11	0	0	0	\$0.00	
	Sales Rer		V3 CNX									
	V3 Commer	nt Changed	, Spots/week Changed									
*105	5 F	9P-11P	GRIMM-NBC/DATELNE FI	R-NBC	:30	\$1,400.00	09/14-09/14	0	0	0	\$0.00	
	Sales Rer		V3 CNX									
	V3 Commer	nt Changed	, Spots/week Changed									
106	TU	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	09/11-09/11	1	1	1	\$425.00	

Rep Order# 6832442 Ver# 3 Status Revised Traffic Order# EC'd Yes

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Station K Advertiser Product Estimate# Buyer				66 CAN	AL CEN' NDRIA, 12/	ROADS MEDIA TER PLAZA, SU VA 22314 11/775 2012 - 09/17/201		Rep Firm Sales Office Salesperson Salesperson	()	PHILADEL AMY MCCI 215-568-6	REARY	
Phone#		WII		Hiatus Weeks	0,711,	2012 03/11/201	_	Salesperson		215-568-1		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
107		 1P-2P	DAYS-OUR LIVES<		:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
108	ТН	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	09/13-09/13	1	1	1	\$425.00	
109	F	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
110	М	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	09/17-09/17	1	1	1	\$425.00	
*11	1 SU Sales Re V3 Comme		LAW & ORDER< 73 CNX Spots/week Changed		:30	\$1,150.00	09/16-09/16	0	0	0	\$0.00	
112	SU	9A-930A	AVG. ALL WKS		:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
113	TU	11P-1135F	NEWS 3 AT 11<		:30	\$1,100.00	09/11-09/11	1	1	1	\$1,100.00	
114	M	11P-1135F	NEWS 3 AT 11<		:30	\$1,100.00	09/12-09/12	1	1	1	\$1,100.00	
115	ТН	11P-1135F	NEWS 3 AT 11<		:30	\$1,100.00	09/13-09/13	1	1	1	\$1,100.00	
116	F	11P-1135F	NEWS 3 AT 11<		:30	\$1,100.00	09/14-09/14	1	1	1	\$1,100.00	
117	М	11P-1135F	NEWS 3 AT 11<		:30	\$1,100.00	09/17-09/17	1	1	1	\$1,100.00	
*11	8 W Sales Re V3 Comme		AVG. ALL WKS 73 CNX Spots/week Changed		:30	\$2,300.00	09/12-09/12	0	0	0	\$0.00	
*11	9 TU-W Sales Re V3 More	630P-7P emark: V than 2 code	FACE-J RALSTON< 73 REV RATE, ADDED SPORTS CHANGED	OT	:30	\$800.00	09/11-09/12	2	1	2	\$1,600.00	

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Station KSNV-TV LAS VEGAS, NV. Advertiser ().CROSSROADS GPS Product Crossroads GPS Estimate# 775		Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 12/11/775				Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY						
Buyer Phones Fax#]	Emily Milhoan	Flight Dates Hiatus Weeks	09/11/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845			
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*120	TH-F 630P-7	P FACE-J RALSTON< V3 REV RATE, ADDED SP	OT	:30	\$800.00	09/13-09/14	2	1	2	\$1,600.00	
		V3 More than 2 c	codes changed									
	*121	Sales Remark:	P FACE-J RALSTON< V3 REV RATE ged, Rate Changed		:30	\$800.00	09/17-09/17	1	1	1	\$800.00	
	*122	TU 8P-9P Sales Remark:	BIGST LR12-NBC V3 CX ged, Spots/week Changed		:30	\$1,350.00	09/11-09/11	0	0	0	\$0.00	
	*123	TH 8P-9P Sales Remark:	COMMUNITY-NBC/PARK V3 CNX SPOT ged, Spots/week Changed	& REC-NBC	:30	\$1,350.00	09/13-09/13	0	0	0	\$0.00	
	*124	Sales Remark:	SING OFF-NBC/ROCK-W V3 CNX SPOT ged, Spots/week Changed	LLMS-NBC	:30	\$3,000.00	09/17-09/17	0	0	0	\$0.00	
	*125	Sales Remark:	BIGST LR12-NBC V3 CNX SPOT ged, Spots/week Changed		:30	\$3,000.00	09/11-09/11	0	0	0	\$0.00	
	126	SU 8A-9A	MEET PRESS-SUN		:30	\$3,000.00	09/16-09/16	1	1	1	\$3,000.00	
	*127	F 10P-11 Sales Remark: V3 Added	P DLINE V3 ADDED SPOT		:30	\$3,200.00	09/14-09/14	1	1	1	\$3,200.00	
	*128	W 9P-10F Sales Remark: V3 Added	P AGT V3 ADDED SPOT		:30	\$4,000.00	09/12-09/12	1	1	1	\$4,000.00	

Rep Order#	6832442	Ver # 3	Status Revised	Traffic Order#	Printed:	08/08/2012 10:18 AM	14 of 1:	15
EC'd Yes					Last Received:	08/07/2012 6:33 AM		

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ().CROSSROADS GPS Product Crossroads GPS Estimate# 775 Buyer Emily Milhoan Phone# Fax#			Agency (66 CA ALEX Agency C/P1/P2/ Flight Dates Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845									
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*129	SA Sales Rema	 8P-9P ark:	NBC PRIME V3 ADDED SPOT	-	:30	\$1,200.00	09/15-09/15	1	1	1	\$1,200.00	
	*130	SU Sales Rema V3 Added		2A SPORTS NIGHT V3 ADDED SPOT		:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
	*131	SU Sales Rema V3 Added	10P-11P ark:	L&O V3 ADDED SPOT		:30	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	
	*132	TU-F Sales Rema	4P-5P ark:	NEWS V3 ADDED SPOT.		:30	\$725.00	09/11-09/14	1	1	1	\$725.00	

---REPORT TOTALS---

Report Totals: 118 / \$83,275.00

V3 Added

---SALES MONTHLY TOTALS---

Sep 12: 118 / \$83,275.00
Sales Totals: 118 / \$83,275.00
Station Totals: 118 / \$83,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$277,583 0% 0% 30% Market Totals CATV KBLR 0% KINC KLAS 33% KSNV KTNV 17% KTUD 1% KVCW 1% KVMY 1% KVVU 17% XXXX 0%

---COMPETITIVE COMMENTS---

EST SHARES

Rep Order# 6832442 Ver# 3 **EC'd** Yes

Status Revised

Traffic Order# **Printed:** Last Received:

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Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Station).CROSSROADS GPS Advertiser (

Crossroads GPS **Product** Estimate# 775

Buyer

Emily Milhoan Phone# Fax#

Books NOV12 RA35+ Demos

--- CREDIT RISK ---CASH IN ADVANCE

) CROSSROADS MEDIA Agency

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/775

Flight Dates 09/11/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () AMY MCCREARY

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Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845